



PRESS RELEASE

IMMEDIATE RELEASE

Contact:

George Solomon
Tonnex International
1 Sara Grove, Tottenham,
Victoria, 3012
Phone: +61 3 9315 5333
<http://www.tonnex.com.au>
george@tonnex.com.au

Tonnex celebrates 10th Birthday:

TOTTENHAM, VIC -- October 29, 2008 – This November marks the 10th birthday for computer consumables wholesaler, Tonnex International, who since their beginning in November 1998 has experienced significant growth.

Tonnex established themselves in what is by comparison to current operations, a small office/warehouse in St. Kilda, south of the Melbourne CBD. They quickly outgrew that premises and in March 2003 moved to what was until recently Head Office in Port Melbourne. When asked about the growth and developments they have experienced, Company Director, George Solomon said that it was a combination of a clear vision, a clear strategy, the right team and a strong commitment to honesty and integrity. "Without honesty and integrity in business there is no basis for a positive partnership. Our slogan is partnerships for success because we understand without successful partnerships with our staff, customers, vendors, couriers and all related parties, then we cannot truly grow".

Specifically, the last 18 months for Tonnex has been the launching pad into what Solomon describes as their biggest ever growth phase. In this time the company has more than doubled their annual turnover through a National expansion to include a Sydney and Brisbane branch to facilitate for their growing National customer base. They have also recently re-located Head Office to a brand new state of the art distribution facility in Tottenham in Melbourne's West. The warehouse, according to Solomon is 5-6 times the size of their previous warehouse in Port Melbourne which Solomon believes will allow for the company's growth over the next 3-4 years. Solomon also noted that their Reseller Rewards program was a significant development for the company over this time, commenting that it has created a lot of interest and has "set the benchmark for customer rewards programs in the industry".

Solomon believes that their recent growth has been strengthened through their increasing relationships with Australian Vendors. "With counterfeit products and un-reliable compatibles continuing to cause problems for consumers it is natural for the market to place a growing importance on genuine OEM products. We made a commitment a long time ago to ensure that our customers are in the best possible position as this consumer demand continues to strengthen in the marketplace"

Solomon said that current growth plans will also call for new employees to join their team. "We are currently recruiting for a range of customer service, sales and warehouse roles to facilitate for our current and projected growth".

Solomon was obviously passionate about the company's future stating that, "we have always focused on our potential as a business which is to be a market leading independent wholesaler and our current operations tell me that we are getting much closer to this objective".

For more Information contact:

Tonnex International

George Solomon

george@tonnex.com.au

<http://www.tonnex.com.au/contactus.htm>

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