



# PRESS RELEASE

## IMMEDIATE RELEASE

*Contact:*

Dean Magrath  
Tonnex International  
1 Sara Grove,  
Tottenham, Victoria, 3012  
Phone: +61 3 9315 5333  
<http://www.tonnex.com.au>  
[dean@tonnex.com.au](mailto:dean@tonnex.com.au)



## **Office Choice and Office Connexions appoint Tonnex International as preferred supplier:**

TOTTENHAM, VIC – February 12, 2009 – This week saw the official launch of Tonnex International as a preferred supplier for the Office Choice and Office Connexions groups. The relationship had been in talks since mid 2008 but in a concerted effort to launch the relationship in the right fashion the 2 parties held back until such time that they had prepared all pricing and promotional offerings to ensure an effective member response. Office Choice & Connexions Head Office giving the all clear this week assisting Tonnex communicate the range of benefits to their members.

The relationship will see Tonnex providing the office supplies groups with access to 100% Genuine OEM printer & computer consumables. Dean Magrath, Tonnex International National Sales & Operations Manager, was notably excited about the relationship and the opportunities it creates for Tonnex. “We are excited to be recognised as a preferred supplier for these groups as it gives us the ability to offer their members some fantastic benefits with the endorsement of Head Office” said Magrath.

Office Choice & Connexions were also positive in their response indicating that the rewards and promotional offerings available will provide new options for their members.

Tonnex also feel that through being able to offer members their Reseller Rewards program alongside HP's Supplies Rewards program, which is on top of their standard pricing and promotional offers, it will provide a strong foundation to build strong relationships with these groups. “We understand that in tight economic times it is important to provide a total product offering, not just rewards, not just reliable service but also a truly competitive price to compliment these added benefits” said Magrath.

For members of these groups who wish to receive more information on this appointment, they can Freecall 1800 TONNEX (1800 866 639) or speak to their head office contact at Office Choice or Office Connexions.

For customers who are not members of these groups but want to know how they too can create a partnership for success with Tonnex, they can Freecall 1800 TONNEX for more information.

For information contact:

**Tonnex International**

**Dean Magrath**

[dean@tonnex.com.au](mailto:dean@tonnex.com.au)

<http://www.tonnex.com.au/contactus.htm>

Phone: 03 9315 5333

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